



Marine Tactical Magazine

Advertising Rates - 2008

Black & White				
	1X	3X	5X	8X
Full Page	\$1,970	\$1,910	\$1,845	\$1,730
2/3 Page	\$1,545	\$1,490	\$1,435	\$1,360
1/2 Page	\$1,400	\$1,350	\$1,280	\$1,195
1/3 Page	\$995	\$965	\$940	\$865
1/4 Page	\$730	\$710	\$685	\$640
1/6 Page	\$555	\$530	\$515	\$465
1/8 Page	\$380	\$370	\$355	\$315
1/12 Page	\$205	\$195	\$185	\$170

Full Color				
	1X	3X	5X	8X
Full Page	\$2,785	\$2,725	\$2,660	\$2,550
2/3 Page	\$2,275	\$2,220	\$2,165	\$2,090
1/2 Page	\$2,130	\$2,080	\$2,010	\$1,925
1/3 Page	\$1,725	\$1,695	\$1,670	\$1,595
1/4 Page	\$1,460	\$1,440	\$1,415	\$1,370
1/6 Page	\$1,285	\$1,260	\$1,245	\$1,200
1/8 Page	\$1,110	\$1,100	\$1,085	\$1,045
1/12 Page	\$935	\$925	\$915	\$900

Cover & Premium Rates				
	1X	3X	5X	8X
Cover 2	\$3,200	\$3,085	\$2,980	\$2,815
Cover 3	\$3,085	\$2,980	\$2,870	\$2,705
Cover 4	\$3,305	\$3,200	\$3,085	\$2,925